



# Living a Creative Lifestyle

The best things creatives do to love their life.

## INSPIRATION FOR GREAT IDEAS

Everyone wishes they could be more creative. But like the best of skills, creativity comes with much practice. While many marketers and designers limit their creative thinking to blocks of time around work, the best creatives have honed an entire life around their passion. They've curated a lifestyle that influences and inspires them each and every moment.

In this presentation, Clint! shares the common traits from the most respected creatives he has met and worked with. Anyone can be more creative... the ideas presented here go beyond what you'd typically expect. Eye-opening and inspirational, this motivational presentation sets out to change the way you think about your life in pursuit of becoming more creative and enjoying life to its fullest.

## CLINT! RUNGE

Clint! Runge is the Managing Director of Archrival, a youth marketing agency known for its big thinking and never-say-die work ethic.



While he's the sort of guy who likes card tricks and cat tees, his saving grace is that he knows how to do great creative. Kicking the tires and lighting the fires, Clint! and Archrival mix ideas with lifestyles for clients such as Red Bull, adidas, Oakley, NBC Universal and Pabst. In these high-energy presentations, Clint! shares the insights they use everyday to produce new ideas and targeted strategies that work.

Listeners will leave ready to change their influences, meet creative challenges and find new ways to stay inspired.



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